

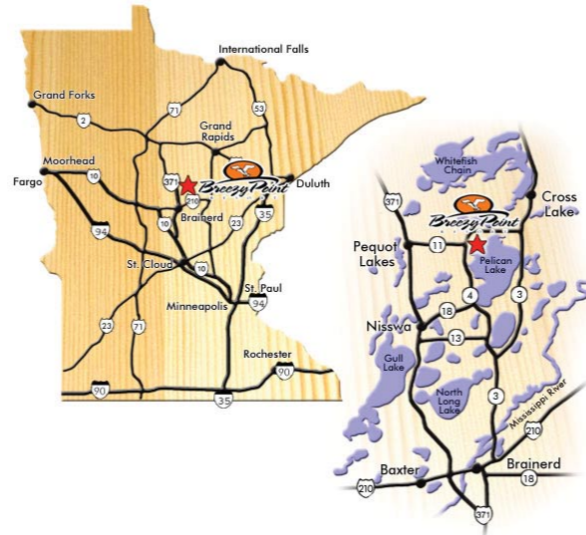
Why should YOU attend this year's AirTAP Fall Forum?

Get helpful ideas and creative solutions from small-group discussions, collaborative sessions, and case studies on:

- Image-making for your airport
- Fuel handling and storage
- Planning challenges and solutions
- Wildlife and turf maintenance
- Master planning
- Airport lighting and maintenance
- and many more topics!

Attendees will also receive a comprehensive resource notebook that includes reference materials for all sessions.

Directions and Map



If you're flying: Breezy Point is located 140 miles north of the Minneapolis/St. Paul area and is a 30-minute flight from the Minneapolis-St. Paul International Airport. The Mesaba-Northwest Airlink serves the Brainerd Regional Airport with several daily flights.

If you're driving: Breezy Point Resort is 20 miles north of Brainerd. Take Hwy. 371 north to Pequot Lakes, then go right (east) on County Rd. 11 for approximately 5 miles. Pass through the Breezy Point front gate to the resort office.

From I-94: Take the Monticello exit (Hwy. 25) or Clearwater exit (Hwy. 24) east to Hwy. 10, then Hwy. 371 into Brainerd/Baxter.

From Duluth: Take I-35 or Hwy. 61 to Hwy. 210 west to Brainerd.

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UNIVERSITY OF MINNESOTA



CENTER FOR TRANSPORTATION STUDIES

Fourth Annual AirTAP Fall Forum

Tuesday, October 16, 2007
Wednesday, October 17, 2007

Breezy Point Conference Center
9252 Breezy Point Drive
Breezy Point, Minnesota 56472



The forum is sponsored by the Center for Transportation Studies at the University of Minnesota; the Mn/DOT Office of Aeronautics; and the Federal Aviation Administration.

Preliminary Agenda

Tuesday, October 16

9:00 – 9:30 a.m.

Registration/Refreshments/Networking

9:30 – 9:45 a.m. *General session*

Welcome

Presenters:

Jim Grothaus, AirTAP/Center for Transportation Studies

Gary Workman, Mn/DOT Office of Aeronautics

Bill Towle, MCOA president

9:45 – 10:45 a.m. *General session*

Image-Making for Your Airport

Hear ideas for promoting your airport to the community. Also learn about new and interesting communication tools and ideas beyond newspaper articles.

Speaker:

Tom Bullington, CityImage Communications

10:45 – 11:00 a.m.

Break

11:00 a.m. – 12:00 noon *General session*

Image-Making for Your Airport (continued)

12:00 – 1:30 p.m.

Buffet Lunch with Policymakers

Hear perspectives on issues important to Minnesota airports.

1:30 – 2:30 p.m. *Concurrent sessions*

Fuel Quality: Handling and Storage 

Learn what is required for an airport that sells fuel on site.

Developing a Positive Image for Your Airport 

Discover how to create a positive image, write press releases, and more.

2:30 – 2:45 p.m.

Break

2:45 – 3:45 p.m. *Concurrent sessions*

Maintenance Issues: Wildlife and Turf Maintenance 

See the newly published and updated *Wildlife and Vegetation Management Handbook* and get ideas for handling related issues at your airport.

Planning Challenges and Solutions 

Get tips for using the *Land Use Handbook* to deal with planning challenges such as wind generators and development.

3:45 – 4:00 p.m.

Break

4:00 – 5:00 p.m. *General session*

Conversation with Jeff Hamiel

Join a discussion with the Metropolitan Airports Commission executive director on hot topics and emerging airport trends.

6:00 – 8:00 p.m.

Informal networking reception

Wednesday, October 17

7:30 – 8:30 a.m.

Buffet Breakfast

8:30 – 10:15 a.m. *Concurrent sessions*

Airport Lighting and NAVAID maintenance 

Take part in a hands-on look at maintenance and alignment of VASIs, PAPIs, REILs, and other navigational aids. This session will be held at Brainerd Regional Airport. **Note:** *One-day attendees registering for Wednesday only and planning to attend this maintenance session should check in at the airport.*

Master Planning 

Learn why a master plan is important, how and when to update it, what to include in it, and how to tie it to a community comprehensive plan.

10:15 – 10:30 a.m.

Break

10:30 – 11:30 a.m. *Concurrent sessions*

Airport Lighting and NAVAID maintenance (continued) 

Take part in a hands-on look at maintenance and alignment of VASIs, PAPIs, REILs, and other navigational aids. This session will be held at Brainerd Regional Airport.

CIP Basics 

Learn how to develop a Capital Improvement Program and use it as an effective planning tool.

11:30 – 12:30 p.m.

Lunch

12:30 – 2:30 p.m. *General session*

Operating a Safe Airport

Discuss self-inspections, safe maintenance operations, and emergency response to fires, spills, and other incidents. Hear a pilot's perspective on safety as well.

2:30 – 2:45 p.m.

Wrap up and evaluations

REGISTRATION

2007 AirTAP Fall Forum

Register online at www.airtap.umn.edu or use this form.

Name _____

Organization _____

Title _____

Work Address _____

City _____ State _____ Zip _____

Work Telephone _____

E-mail Address _____

Registration Fees

- Full conference (Tuesday and Wednesday)
\$140 if registered on or before October 2, \$160 after October 2
- One-day rate: choose Tuesday only Wednesday only
\$80 if registered on or before October 2, \$90 after October 2
- Student rate:
\$25 for both days (no late registration fee)
- I will attend Tuesday's networking reception (no additional charge)

Method of Payment

- Enclosed is a check or money order payable to the University of Minnesota.
Check number: _____
- Enclosed is a purchase order or letter of authorization to bill employer.
Purchase order number: _____
(Sorry, we are unable to accept credit cards at this time.)

Mail or fax registration with payment to:

Mindy Carlson
Center for Transportation Studies
University of Minnesota
511 Washington Avenue S.E., Room 200
Minneapolis, MN 55455
Telephone: 612-625-1813
Fax: 612-625-6381

Resort accommodations:

Breezy Point Conference Center
9252 Breezy Point Drive
Breezy Point, MN 56472
Telephone: 800-432-3777

You must use the enclosed Breezy Point Lodging Reservation Form

in order to reserve a room and receive the discounted group rate of \$75 per night for doubles and \$105 per night for singles. This form must be faxed or mailed to Breezy Point (no telephone reservations are accepted).

For more information on the conference, contact Mindy Carlson (see above).

Costs for this event are reimbursable through the M&O policy.

If your check is returned because of insufficient funds or a closed account, or because you have made a stop payment request, you will be charged a check handling fee of \$20.

The information on this form is private data, used to identify and locate you, obtain payment, and enable instructors to better know their audience. Information on this form may be shared with presenters and program sponsors.

 Maintenance Session

 Administration Session

